

PROJECT REACH PRESENTS

# LIFTING THE LABEL

*BACK TO SCHOOL BASH*

Aloha,

Project Reach is proud to announce the return of our annual Kohala Back To School Bash—an event that provides school supplies for the students of Kohala and empowers them with the knowledge and tools to be successful in life.

As someone who knows the value of having the right tools, I'm passionate about giving every child in Kohala the chance to succeed. Because Kohala isn't just a place—it's a legacy, and our youth are the key to keeping it alive. Often times growing up, we didn't have the means to purchase school supplies. Through the Back To School Bash, we are able to provide all students K-12 with the school supplies they need in the classroom.

This year, our theme highlights a very important issue that is oftentimes not talked about but affects so many of our youth. In Hawaii, over 20% of suicide attempts are by individuals under 18 years of age with most attributing the reason to problems with an intimate partner. Our focus is not to scare our Keiki but to empower them with motivational speakers and tools to overcome any negative thoughts and learn where to seek help.

The Kohala Back to School Bash, “Lifting the Label,” will be held on July 27, 2024, from 10 a.m. to 2 p.m., at Kohala High School. It will feature live entertainment, inspirational speakers, vendor booths, prizes, and much more!

I want to humbly ask for your support by sponsoring our event, donating school supplies, or by making a monetary donation. Together, we can ensure our future generations are empowered and inspired to succeed in life.

Thank you for your support and consideration.

Mahalo,



Mary Perez-Colburn  
Executive Director  
Project Reach

## **ABOUT BACK TO SCHOOL BASH**

The Back-to-School Bash's main purpose is to empower our students before they enter the school year. We should remember that schools should be places where we promote the protection of all students from violence, exposure to weapons and threats, theft, bullying, harassment, and drug abuse.

According to the Collaborative Assessment and Management of Suicidality (CAMS), they have stated "...suicide is still a leading cause of death in Hawai'i, especially among young people, ages 10-24 years of age." (CDC 2020 stats).

Over the past several years, Project Reach has partnered with other organizations in the surrounding area to bring change by bridging the gap in resources and programs for Kohala.

This year, on July 27, 2024, from 10:00 a.m. to 2:00 p.m. at Kohala High School, we will be Lifting the Label on teen suicide and helping bring change to the mindset of our youth. At this event, we will distribute school supplies, backpacks, and shoes, and host an esports tournament for high schoolers for a chance to win amazing prizes and more! This is a free event for the family!

Among the many things Project Reach does, one of its newest programs is The Young Innovators of Hawaii. It is designed to inspire the students of Kohala to dream big and give them real-world experience in building a business from the ground up. With industry professionals guiding them every step, they will gain invaluable training while developing their ideas.

## **ABOUT PROJECT REACH**

Project Reach, a 501(c)(3) nonprofit established in 2015 by Mary Perez-Colburn, is driven by a vision to empower and inspire the youth of Hawai'i. Recently, Project Reach launched game-changing initiatives like the Young Innovators Hawaii Project and partnered with Camp Naha, empowering youth in Kohala with opportunities they've never had before. And we're just getting started!

## **WE NEED YOUR SUPPORT**

We are seeking the support of the community to put on another Kohala Back To School Bash. We have several ways to get involved:

- Sponsor The Back To School Bash
- Join the Planning Committee
- Make a monetary donation
- Donate prizes

For inquiries and to make a donation, contact Ryan Naka at [info@projectreachhawaii.org](mailto:info@projectreachhawaii.org)

# BACK TO SCHOOL SPONSORSHIP OPPORTUNITIES

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## **DIAMOND SPONSOR \$5,000**

- Named as a title sponsor with unique naming recognition leading up to and at the Back To School Bash
- Prime placement of logo on website, all printed event materials, and social media
- Special feature in e-newsletter & social media
- Two-page color spread in the event program book
- Speaking opportunity at live show event

## **GOLD SPONSOR \$3,000**

- Key placement of logo on website, all printed event materials, and social media
- Prime Logo placement in e-newsletter
- Full page color ad in the event program book

## **SILVER SPONSOR \$1,000**

- Appearance of logo on website, all printed materials, and social media
- Logo placement in e-newsletter
- Half-page color ad in the event program book

## **BRONZE SPONSOR \$500**

- Appearance of logo on website, all printed materials, and social media
- Logo placement in e-newsletter
- Quarter-page color ad in the event program book

## Submit

Please return completed form and check (if applicable) to:

Project Reach  
PO Box 491  
Kahuku, HI 96731

Project Reach is a 501(c)(3) nonprofit organization. Contributions are tax deductible to the extent permitted by law. Please consult with your financial advisor.

## Questions?

Contact Ryan Naka at  
[info@projectreachhawaii.org](mailto:info@projectreachhawaii.org)

## Scan QR Code

If you'd like to make a donation or become a sponsor, scan the QR code below:



[www.projectreachhawaii.org](http://www.projectreachhawaii.org)



# COMMITMENT FORM

## Sponsor Information

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name & Title \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

## Sponsorship Commitment

Please select the sponsorship(s) you would like to secure in support of The Kohala Back To School Bash

- Diamond \$5,000     Silver \$1,000  
 Gold \$3,000     Bronze \$500

## Payment Information

- Please invoice my company for the above marked amount(s).  
 I need an organizational W-9 to complete payment.  
 Enclosed is a check made payable to Project Reach.  
 Please charge my credit card for the above marked amount(s).

Credit Card #: \_\_\_\_\_

Name On Card: \_\_\_\_\_

Exp. \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_

Print Name \_\_\_\_\_

Date \_\_\_\_\_